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AURUM PACIFIC (CHINA) GROUP LIMITED

奧栢中國集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8148)

INSIDE INFORMATION

This announcement is made by Aurum Pacific (China) Group Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Directors**”) (the “**Board**”) is pleased to announce that on 16 March 2015 (after trading hours), the Company entered into a letter of intent (the “**Letter of Intent**”) with 宜興經濟技術開發區管理委員會 (Yixing Economic and Technological Development Zone Administrative Committee*, the “**Yixing Committee**”) regarding a proposed development of a scientific research centre in information technology (“**IT**”) industry (the “**Proposed Development**”) in the Yixing Economic and Technological Development Zone (the “**Development Zone**”), Yixing, Jiangsu Province, the People’s Republic of China (the “**PRC**”).

Yixing Committee is responsible for the management of the Development Zone.

To the best of the Directors’ knowledge, information and belief having made all reasonable enquiries, the Yixing Committee and its associates (as defined in the GEM Listing Rules) are third parties and their ultimate beneficial owner(s) are independent of the Company and its connected persons (as defined in the GEM Listing Rules) and their respective associates.

Major terms of the Letter of Intent includes:

- (i) the Yixing Committee proposed to recommend a land located in the east of 荊邑北路 (Jingyi North Road*) and south of 騰飛路 (Tengfei Road*), the Development Zone, Yixing, Jiangsu Province, the PRC with a site area of approximately ten mu (equivalent to approximately 6,670 square metres (“**sq.m.**”)) as the project site (the “**Land**”) of the Proposed Development;
- (ii) the Yixing Committee will be responsible for infrastructure accommodating the Land (including road access, electricity supply network, water supply network, telecommunication network, sewage treatment network, waste and water discharge service and land leveling) for the Land;
- (iii) the Company proposed to obtain the land use rights of the Land from the Land and Resources Bureau of Yixing through the process of bid invitation, auction and listing for the purpose of scientific research in the IT industry; and
- (iv) the Yixing Committee shall provide necessary assistance to the Company for the Proposed Development, including but not limited to assistance in obtaining relevant approval and leasing office to the Company.

The Letter of Intent shall become effective from 16 March 2015 until the date when a formal grant contract of land use rights (the “**Formal Contract**”) in relation to the Land is entered into; or 6 months from the date of the Letter of Intent, whichever is earlier, unless the term of the Letter of Intent is being extended by the parties to the Letter of Intent in writing.

The Letter of Intent is not legally binding and enforceable on the parties thereto.

The Group is principally engaged in the provision of communications software platform, software development and sales, network constructions, internet sales, internet marketing and domestic trading.

The Board considered that the Group’s existing business may share the results of the scientific research centre under the Proposed Development and the business operation of the Group would be further enhanced by way of improving products quality and/or developing new products through the scientific research in the IT industry. The Group may also extend its customers base in the area near Yixing.

In the event that the Formal Contract materialises, the entering into the Formal Contract and the Proposed Development may constitute a notifiable transaction for the Company under Chapter 19 of the GEM Listing Rules. Further announcement in respect of the Formal Contract and the Proposed Development will be made by the Company, if necessary and the Company shall comply with all relevant requirements should any formal agreement be entered into as and when appropriate in accordance with the GEM Listing Rules.

As the entering into the Formal Contract and the Proposed Development may or may not proceed, shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Aurum Pacific (China) Group Limited
Wen Jialong
Co-Chairman

Hong Kong, 16 March 2015

As at the date of this announcement, the Board comprises three executive Directors, Mr. Wen Jialong, Mr. Mo Wai Ming, Lawrence and Mr. Chan Wai Kit, two non-executive Directors, Dr. Lan Hong Tsung, David and Mr. Chan Tik Yuen and three independent non-executive Directors, Mr. Chan Wai Fat, Mr. Chi Chi Hung, Kenneth and Mr. Chui Kwong Kau.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the page of “Latest Company Announcements” on the GEM website for at least 7 days from the date of its posting and the website of the Company at www.aurumpacific.com.hk.

* For identification purposes only