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AURUM PACIFIC (CHINA) GROUP LIMITED

奧栢中國集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8148)

INSIDE INFORMATION

(I) LETTER OF INTENT; AND

(II) DEVELOPMENT OF A NEW BUSINESS

This announcement is made by Aurum Pacific (China) Group Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

INTRODUCTION

The board of directors of the Company (the “**Directors**”) (the “**Board**”) is pleased to announce that on 9 March 2015 (after trading hours), the Company entered into a letter of intent (the “**Letter of Intent**”) with 嘉興港區開發建設管理委員會 (Jiaxing Port Development and Construction Administrative Committee*, the “**Jiaxing Committee**”) regarding a proposed development of a scientific research centre in information technology (“**IT**”) industry (the “**Proposed Development**”).

In addition, the Board wishes to inform the shareholders of the Company (the “**Shareholders**”) that, in order to diversify its businesses and broaden its revenue, the Group intends to develop a new business, which is the peer to peer/peer to corporate internet financing system (the “**Internet Financing Business**”), subject to relevant legal requirements.

THE LETTER OF INTENT

On 9 March 2015, the Board is pleased to announce that, the Company entered into the Letter of Intent with the Jiaxing Committee regarding the Proposed Development.

Jiaxing Committee is responsible for the management of Jiaxing Port. Its functions include but not limited to (i) formulate development plan of Jiaxing Port; and (ii) grant the land use right in Jiaxing Port.

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, the Jiaxing Committee and its associates (as defined in the GEM Listing Rules) are third parties and their ultimate beneficial owner(s) are independent of the Company and its connected persons (as defined in the GEM Listing Rules) and their respective associates.

Major terms of the Letter of Intent includes:

- (i) the Jiaxing Committee proposed to recommend a land located in the south of 中山路 (Zhongshan Road*) and the west of 乍王公路 (Zhawang Road*), Jiaxing Port, Zhejiang Province, the People's Republic of China (the "**PRC**") with a site area of approximately six acres (equivalent to approximately 4,000 square metres ("**sq.m.**")) as the project site (the "**Land**") of the Proposed Development;
- (ii) the Jiaxing Committee will be responsible for infrastructure accommodating the Land (including road access, electricity supply network, water supply network, telecommunication network, sewage treatment network, waste and water discharge service and land leveling) for the Land;
- (iii) the Company proposed to obtain the land use rights of the Land from Jiaxing Committee through the process of bid invitation, auction and listing and develop a real estate with total planned gross floor area of approximately 10,000 sq.m. for the purpose of scientific research in the IT industry; and
- (iv) the Jiaxing Committee provide necessary assistance to the Company for the Proposed Development, including but not limited to assistance in obtaining relevant approval and leasing office to the Company.

The Letter of Intent shall become effective from 9 March 2015 until the date when a formal grant contract of land use rights (the "**Formal Contract**") in relation to the Land is entered into; or 6 months from the date of the Letter of Intent, whichever is earlier, unless the term of the Letter of Intent is being extended by the parties to the Letter of Intent in writing.

The Letter of Intent is not legally binding and enforceable on the parties thereto.

The Group is principally engaged in the provision of communications software platform, software development and sales, network constructions, internet sales, internet marketing and domestic trading.

The Board considered that the Group's existing business may share the results of the scientific research centre under the Proposed Development and the business operation of the Group would be further enhanced by way of improving products quality and/or developing new products through the scientific research in the IT industry. The Group may also extend its customers base in the area near Jiaying Port.

In the event that the Formal Contract materialises, the entering into the Formal Contract and the Proposed Development may constitute a notifiable transaction for the Company under Chapter 19 of the GEM Listing Rules. Further announcement in respect of the Formal Contract and the Proposed Development will be made by the Company, if necessary and the Company shall comply with all relevant requirements should any formal agreement be entered into as and when appropriate in accordance with the GEM Listing Rules.

As the entering into the Formal Contract and the Proposed Development may or may not proceed, Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

THE NEW BUSINESS DEVELOPMENT

The Board wishes to inform the Shareholders that, in order to diversify its businesses and broaden its revenue, the Group intends to develop a new business, which is the Internet Financing Business, subject to relevant legal requirements.

Under the Internet Financing Business, there will be an internet system and platform (the **"Platform"**). Through the Platform, entrepreneur who wish to raise finance for the development of their business can post the information regarding their business and set out the terms of financing (including equity and debt financing) on the Platform. Potential investors who joined the Platform as members can browse from the list of projects/businesses and invest in those projects/businesses they are interested in. The Platform will also include charity function for donation or lending to those who are in need. The Group will promote its Internet Financing Business through search engine and social network media.

The Directors are of the view that the Group's experience in software development would facilitate the development of the Platform and the development of the Internet Financing Business enables the Group to diversify its business and broaden its revenue source.

The development of the Internet Financing Business is subject to relevant legal requirements and may or may not proceed. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Aurum Pacific (China) Group Limited
Wen Jialong
Co-Chairman

Hong Kong, 9 March 2015

As at the date of this announcement, the Board comprises three executive Directors, Mr. Wen Jialong, Mr. Mo Wai Ming, Lawrence and Mr. Chan Wai Kit, two non-executive Directors, Dr. Lan Hong Tsung, David and Mr. Chan Tik Yuen and three independent non-executive Directors, Mr. Chan Wai Fat, Mr. Chi Chi Hung, Kenneth and Mr. Chui Kwong Kau.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the page of “Latest Company Announcements” on the GEM website for at least 7 days from the date of its posting and the website of the Company at www.aurumpacific.com.hk.

* For identification purposes only