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AURUM PACIFIC (CHINA) GROUP LIMITED

奧栢中國集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8148)

PROFIT WARNING

This announcement is made by Aurum Pacific (China) Group Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board and the preliminary review on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2015, despite of the expected increase in turnover and gross profit from continuing operations, the Group is expected to record the loss attributable to owners of the Company (the “**Loss**”) in the range of approximately HK\$11 million to HK\$12 million for the six months ended 30 June 2015 as compared to the loss attributable to owners of the Company of approximately HK\$2 million for the six months ended 30 June 2014.

The Board believes that the aforesaid Loss was mainly attributable to the increase in administrative expenses (including the legal and professional fees, amortisation of the intangible assets and the staff cost) for the six months ended 30 June 2015 as compared to that for the six months ended 30 June 2014.

The Company is still in the process of finalising the interim results of the Group for the six months ended 30 June 2015. The information contained in this announcement is only based on the Board's preliminary assessment of the unaudited consolidated management accounts of the Group and the information currently available which have not been audited by the auditor of the Company. Shareholders and potential investors of the Company are advised to read carefully the announcement on the unaudited consolidated interim results of the Group for the six months ended 30 June 2015, which is expected to be published on 12 August 2015.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Aurum Pacific (China) Group Limited
Chan Wai Kit
Co-Chairman

Hong Kong, 29 July 2015

As at the date of this announcement, the Board comprises four executive Directors, Mr. Chan Wai Kit, Mr. Mo Wai Ming, Lawrence, Mr. Zhang Xiaozheng and Ms. Wong Chi Yan; one non-executive Director, Dr. Lan Hong Tsung, David; and three independent non-executive Directors, Mr. Chui Chi Yun, Robert, Mr. Chi Chi Hung, Kenneth and Mr. Chui Kwong Kau.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the page of "Latest Company Announcements" on the GEM website for at least 7 days from the date of its posting and the website of the Company at www.aurumpacific.com.hk.