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AURUM PACIFIC (CHINA) GROUP LIMITED

奧栢中國集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8148)

**VOLUNTARY ANNOUNCEMENT
MEMORANDUM OF UNDERSTANDING ON
PROPOSED COOPERATION**

On 30 November 2016, Mooff Games Limited, a subsidiary of the Company, entered into the MOU with the Association pursuant to which the parties shall cooperate and form a strategic alliance in development and promotion of electronic games including but not limited to mobile games.

To the best of the Directors' information and belief having made all reasonable enquiries, the Association is a third party independent of and not connected with the Company and its connected persons.

The MOU does not create legally binding obligations on the parties in relation to the Proposed Cooperation. Details terms of the Proposed Cooperation are subject to further negotiation and execution of formal agreements between the parties.

The MOU shall be for a term of 3 years subject to earlier termination upon (i) either party giving not less than 7 days' written notice of termination to the other party or (ii) signing of formal agreement between the parties.

DEFINITIONS

In this announcement, unless the context otherwise requires, the expressions below have the following meanings:

“Association”	Asia-pacific e-sport Association Limited (亞太電子競技協會有限公司), a company limited by guarantee and incorporated in Hong Kong
“Company”	Aurum Pacific (China) Group Limited, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on GEM
“connected persons”	has the meaning ascribed to it under the GEM Listing Rules
“Director(s)”	the director(s) of the Company
“GEM”	the Growth Enterprise Market of the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Mooff”	Mooff Games Limited
“MOU”	the memorandum of understanding dated 30 November 2016 made between Mooff and the Association
“Proposed Cooperation”	the proposed cooperation between Mooff and the Association pursuant to the MOU
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board of
Aurum Pacific (China) Group Limited
Chan Wai Kit
Executive Director

Hong Kong, 30 November 2016

As at the date of this announcement, the Board comprises four executive Directors Mr. Chan Wai Kit, Ms. Wong Chi Yan, Mr. Mui Yuk Wah and Mr. Hung Tat Chi Alan and three independent non-executive Directors, Mr. Leung Man Chun, Mr. Fok Kin Fung Eric and Dr. Lee Nim Wai.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the page of “Latest Company Announcements” on the GEM website for at least 7 days from the date of its posting and the website of the Company at www.aurumpacific.com.hk.