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AURUM PACIFIC (CHINA) GROUP LIMITED

奧栢中國集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8148)

PROFIT WARNING

This announcement is made by Aurum Pacific (China) Group Limited (the “Company”, together with its subsidiaries, collectively the “Group”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “GEM”) of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) and the provision of insider information under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on preliminary review on the unaudited consolidated management accounts of the Group, the Group is expected to record a loss for the nine months ended 30 September 2014 as compared to a gain of approximately HK\$1,236,000 incurred for the corresponding period in 2013. The Board believes that the said loss was attributable to, among other things, the increase in staff cost by over 100% during the current period under review. The Board considers that the Group’s overall operation and financial position remain sound and healthy.

The Company is still finalizing its unaudited consolidated management accounts for the nine months ended 30 September 2014. The information contained in this announcement is only based on the preliminary assessment by the management of the Company in accordance with the unaudited consolidated management accounts of the Group for the nine months ended 30 September 2014 and is not based on any figures or information which has been audited by the auditor or audit committee of the Company. Shareholders and potential investors of the Company are advised to read carefully the announcement on the unaudited consolidated interim results of the Group for the nine months ended 30 September 2014, which is to be published on 11 November 2014.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Aurum Pacific (China) Group Limited
Wen Jialong
Chairman

Hong Kong, 30 October 2014

As at the date of this announcement, the Board comprises three executive Directors, Mr. Wen Jialong, Mr. Mo Wai Ming, Lawrence and Mr. Chan Wai Kit, two non-executive Directors, Mr. Chan Tik Yuen and Mr. Xu Zhigang, and three independent non-executive Directors, Mr. Chan Wai Fat, Mr. Chi Chi Hung, Kenneth and Mr. Chui Kwong Kau.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the page of “Latest Company Announcements” on the GEM website for at least 7 days from the date of its posting and the website of the Company at www.aurumpacific.com.hk.