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## AURUM PACIFIC (CHINA) GROUP LIMITED 奥 栢 中 國 集 團 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8148)

## POSITIVE PROFIT ALERT

This announcement is made by Aurum Pacific (China) Group Limited (the "Company", together with its subsidiaries, collectively the "Group") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the "GEM") of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") and Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that based on preliminary review on the unaudited consolidated management accounts of the Group, the Group is expected to record a substantial decrease in loss for the three months ended 31 March 2014 as compared to a loss of approximately HK\$308,000 incurred for the corresponding period in 2013. The Board believes that the said decrease in loss was attributable to, among other things, the increase in turnover of over 50% as compared to that of the corresponding period in 2013, especially from the HanPHONE branded telephony solutions and also the expansion of revenue stream from mobile applications.

The Company is still finalizing its unaudited consolidated management accounts for the three months ended 31 March 2014. The information contained in this announcement is only based on the preliminary assessment by the management of the Company in accordance with the unaudited consolidated management accounts of the Group for the three months ended 31 March 2014 and is not based on any figures or information which has been audited by the auditor or audit committee of the Company. Shareholders and potential investors of the Company are advised to read carefully the announcement on the unaudited consolidated quarterly results of the Group for the three months ended 31 March 2014, which is to be published on 9 May 2014.

The information contained in this announcement is only a preliminary assessment made by the Company and has not been audited by the auditor of the Company. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Aurum Pacific (China) Group Limited
Lau Man Tak
Chairman

Hong Kong, 30 April 2014

As at the date of this announcement, the Board comprises two executive Directors, Mr. Lau Man Tak and Mr. Mo Wai Ming, Lawrence, one non-executive Director, Mr. Chan Tik Yuen, and three independent non-executive Directors, Mr. Chan Wai Fat, Mr. Chi Chi Hung, Kenneth and Mr. Chui Kwong Kau.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the page of "Latest Company Announcements" on the GEM website for at least 7 days from the date of its posting and the website of the Company at www.aurumpacific.com.hk.