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## **AURUM PACIFIC (CHINA) GROUP LIMITED**

### **奧栢中國集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8148)**

#### **POSITIVE PROFIT ALERT**

#### **AND**

#### **ANNOUNCEMENT IN RELATION TO THE FORECASTS PUBLISHED ON CIRCULAR OF THE COMPANY DATED 10 DECEMBER 2012**

This announcement is made by Aurum Pacific (China) Group Limited (the “Company”, together with its subsidiaries, collectively the “Group”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “GEM”) of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) and Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

Reference is made to the circular of the Company dated 10 December 2012 in relation to, among others, the acquisition of information technology solution provider business (the “Circular”). Unless otherwise defined, capitalized terms used in the announcement shall have the same meanings as defined in the Circular.

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on preliminary review on the unaudited consolidated management accounts of the Group, the Group is expected to record a profit for the year ended 31 December 2013 as compared to a loss of approximately HK\$5.8 million for the corresponding year 2012. The profit was mainly attributable to (i) the inclusion of the first full financial year of operating profit from the information technology solution provider business acquired on 31 December 2012; and (ii) the downward adjustment in the Consideration payable to Vendors on the 2013 Shortfall.

Furthermore, as set out in the Circular that (i) the forecasted consolidated net profit of the Enlarged Group attributable to the Shareholders for the year ended 31 December 2013 would be approximately HK\$5.0 million; and (ii) the forecasted consolidated net profit of the Target Group for the year ended 31 December 2013 would be approximately HK\$8.7 million (collectively, the “Forecasts”). Based on the unaudited financial information available, the Board expected that the Target Group could not be able to fully achieve the Forecasts as disclosed in the Circular as a result of the shortfall of the revenue of the Target Group for the year ended 31 December 2013 as compared to the corresponding forecasted revenue as disclosed in the Circular. Such shortfall resulted in adjustment in the Consideration payable to Vendors. The Board believed that the shortfall mainly attributed to (i) the delay in acceptance of projects by customers and extension of deployment date due to increasing complexity and clients’ request for changing requirements in the development process which in turn delay the revenue recognition; and (ii) the increase in staff cost.

The information contained in this announcement is only a preliminary assessment made by the Board based on the information currently available to the Group, and such information or figures has not been audited or reviewed by the auditors or the audit committee of the Company. The overall financial results of the Group for the year ended 31 December 2013 will only be ascertained when all the relevant results and treatments are finalized. Shareholders and potential investors of the Company are advised to read carefully the annual results announcement of the Group for the year ended 31 December 2013, which is to be published on 19 March 2014.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.**

By the order of the Board  
**Aurum Pacific (China) Group Limited**  
**Lau Man Tak**  
Chairman

Hong Kong, 7 March 2014

*As at the date of this announcement, the Board comprises two executive Directors, Mr. Lau Man Tak and Mr. Mo Wai Ming, Lawrence, one non-executive Director, Mr. Chan Tik Yuen, and three independent non-executive Directors, Mr. Chan Wai Fat, Mr. Chi Chi Hung, Kenneth and Mr. Chui Kwong Kau.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the page of “Latest Company Announcements” on the GEM website for at least 7 days from the date of its posting and the website of the Company at [www.aurumpacific.com.hk](http://www.aurumpacific.com.hk).*