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AURUM PACIFIC (CHINA) GROUP LIMITED

奧栢中國集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8148)

PROFIT WARNING

This announcement is made by the Company pursuant to Inside Information Provisions under Part XIVA of the SFO and Rule 17.10 of the GEM Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a higher loss for the year ended 31 December 2012 as compared to those for the year ended 31 December 2011. This announcement is based only on the preliminary unaudited consolidated management accounts of the Group, which have not been reviewed nor audited by the Company's independent external auditors, and information currently available to the Board.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Aurum Pacific (China) Group Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) (the “**SFO**”) and Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a higher loss for the year ended 31 December 2012 as compared to those for the year ended 31 December 2011 as a result of the increase in the legal and professional expenses relating to the resumption.

The information contained in this announcement is based only on the preliminary unaudited consolidated management accounts of the Group for the year ended 31 December 2012, which have not been reviewed nor audited by the Company's independent external auditors, and the information currently available to the Board. Shareholders of the Company and potential investors are advised to read carefully the annual results announcement of the Group for the year ended 31 December 2012 which is expected to be published in March 2013.

CONTINUED SUSPENSION IN TRADING OF THE SHARES

Trading in the shares of the Company (the “Shares”) has been suspended at the request of the Company since 22 March 2007. Until satisfaction of all the resumption conditions set out by the Stock Exchange, trading in the Shares will continue to be suspended. The release of this announcement does not indicate that the resumption proposal will be successfully implemented and completed or that the trading in the Shares will be resumed by the Stock Exchange. Shareholders of the Company and potential investors should exercise caution when dealing in the Shares.

By order of the Board
Aurum Pacific (China) Group Limited
Lau Man Tak
Chairman

Hong Kong, 1 February 2013

As at the date of this announcement, the Board comprises two executive Directors, who are Mr. Lau Man Tak and Mr. Mo Wai Ming, Lawrence, and three independent non-executive Directors, who are Mr. Chi Chi Hung, Kenneth, Mr. Chan Wai Fat and Mr. Chui Kwong Kau.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the page of “Latest Company Announcements” on the GEM website for at least 7 days from the date of its posting and the website of the Company at www.aurumpacific.com.hk.