

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

AURUM PACIFIC (CHINA) GROUP LIMITED

奧栢中國集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8148)

PROFIT WARNING

This announcement is made by Aurum Pacific (China) Group Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board and the preliminary review on the unaudited consolidated management accounts of the Group for the year ended 31 December 2015, the Group is expected to record a loss attributable to the Shareholders (the “**Loss**”) in the range of approximately HK\$20 million to HK\$23 million for the year ended 31 December 2015 as compared to the loss attributable to the Shareholders of approximately HK\$2 million for the year ended 31 December 2014.

The Board believes that, despite the expected increase in turnover and gross profit from continuing operations of the Group for the year ended 31 December 2015, the aforesaid Loss was mainly attributable to the increase in administrative expenses (including the legal and professional fees, amortisation of the intangible assets and the staff costs) and the impairment loss on the intangible assets in a range of approximately HK\$9 million to HK\$12 million recognised for the year ended 31 December 2015.

The Company is still in the process of finalising the annual results of the Group for the year ended 31 December 2015. The information contained in this announcement is only based on the Board’s preliminary assessment of the unaudited consolidated management accounts of the Group and the information currently available which have not been audited by the auditor of the Company. Shareholders and potential investors of the Company are advised to read

carefully the announcement on the audited consolidated annual results of the Group for the year ended 31 December 2015, which is expected to be published on or around 23 March 2016. Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board of
Aurum Pacific (China) Group Limited
Chan Wai Kit
Executive Director

Hong Kong, 10 March 2016

As at the date of this announcement, the Board comprises four executive Directors Mr. Chan Wai Kit, Ms. Wong Chi Yan, Mr. Mui Yuk Wah and Mr. Hung Tat Chi Alan and three independent non-executive Directors, Mr. Leung Man Chun, Mr. Fok Kin Fung Eric and Mr. Chui Kwong Kau.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the page of “Latest Company Announcements” on the GEM website for at least 7 days from the date of its posting and the website of the Company at www.aurumpacific.com.hk.